

# MEGAN PIRINO

## hello

Megan is a Brooklyn-based designer, art director, and maker. She enjoys rock climbing, gardening, reviving old furniture, cooking pierogi, and mangoes.

## education

**B.S. ADVERTISING,**  
**University of Florida**  
*Gainesville, FL*

Concentration: Graphic Design

- Summa Cum Laude

**Florence University of the Arts**  
*Florence, Italy*  
Cultural Advertising

## ad competitions

**ART DIRECTOR, Mobilize**

*Tampa, FL / Feb. 2020*

- Produced a campaign for local non-profit, Girls Rock Camp St. Pete, and pitched it to the client in 48 hours

## skills

Ideation

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

AI Prompting

Content Creation

Figma, Procreate

## professional experience

**SR. ART DIRECTOR, 1000heads / New York City, NY / Aug. 2025 - present**

- Crafted bespoke organic social content for Google Photos on Instagram.
- Launched a Gen Z creator pipeline that filled a photography sourcing gap and boosted channel relevance.
- Led the creation of a UI toolkit to standardize Google Photos UI on social.

**ART DIRECTOR, T&Pm / New York City, NY / Feb. 2024 - Aug. 2025**

- Collaborated with copywriters to ideate & design social content for Audible Global marketplaces across North America, South America, Europe and, APAC
- Developed campaign creative for priority Audible titles including 'Harry Potter,' 'Sunrise on the Reaping,' 'Impact Winter,' and several Disney franchises
- Spearheaded the creation of visual identities for Audible brand initiatives

**SENIOR DESIGNER, SocialChain / Brooklyn, NY / Aug. 2023 - Feb. 2024**

- Created campaigns & social-first content for TikTok, Afterpay, GoGo squeeZ, Zalando, italki, Osmo, and Social Chain's channels

**DESIGNER I ART DIRECTOR, SocialChain / Aug. 2021 - Aug. 2023**

- Art directed set design, led creative production, and managed talent of TikTok LIVE studio shoots for TikTok for Small Business
- Contributed to new business pitches and client wins through creative conceiving, and deck design

**ART DIRECTION INTERN, VaynerMedia / New York City, NY / Summer 2021**

- Birthed Gen Z-centric social content and activations for American Eagle's TikTok, Twitter, and Instagram channels

**LEAD ART DIRECTOR, The Agency / Gainesville, FL / Aug. 2019 - Dec. 2020**

- Led a team of 15 creatives in the full visual rebrand of The Agency, a student-run, professional-led advertising firm
- Crafted ads that resulted in Orangetheory's local locations securing record numbers of leads and active members

## awards

- UF CJC Outstanding Advertising Scholar Award / 2020
- Gold Student Addy / 2020
- Silver Student Addy / 2019
- Columbia Scholastic Press Association Gold Crown / 2015 & 2017



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