

MEGAN PIRINO

hello

Megan is a Brooklyn-based designer, art director, and maker. She enjoys rock climbing, gardening, reviving old furniture, cooking pierogi, and mangoes.

education

B.S. ADVERTISING,
University of Florida
Gainesville, FL

Concentration: Graphic Design

- Summa Cum Laude

Florence University of the Arts
Florence, Italy
Cultural Advertising

ad competitions

ART DIRECTOR, Mobilize
Tampa, FL / Feb. 2020

- Produced a campaign for local non-profit, Girls Rock Camp St. Pete, and pitched it to the client in 48 hours

skills

Ideation
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
AI Prompting
Content Creation
Figma, Procreate

professional experience

SR, ART DIRECTOR, 1000heads / New York City, NY / Aug. 2025 - present

- Crafted bespoke organic social content for Google Photos on Instagram.
- Launched a Gen Z creator pipeline that filled a photography sourcing gap and boosted channel relevance.
- Led the creation of a UI toolkit to standardize Google Photos UI on social.

ART DIRECTOR, T&Pm / New York City, NY / Feb. 2024 - Aug. 2025

- Collaborated with copywriters to ideate & design social content for Audible Global marketplaces across North America, South America, Europe and, APAC
- Developed campaign creative for priority Audible titles including 'Harry Potter,' 'Sunrise on the Reaping,' 'Impact Winter,' and several Disney franchises
- Spearheaded the creation of visual identities for Audible brand initiatives

SENIOR DESIGNER, SocialChain / Brooklyn, NY / Aug. 2023 - Feb. 2024

- Created campaigns & social-first content for TikTok, Afterpay, GoGo squeeZ, Zalando, italki, Osmo, and Social Chain's channels

DESIGNER | ART DIRECTOR, SocialChain / Aug. 2021 - Aug. 2023

- Art directed set design, led creative production, and managed talent of TikTok LIVE studio shoots for TikTok for Small Business
- Contributed to new business pitches and client wins through creative conceiving, and deck design

ART DIRECTION INTERN, VaynerMedia / New York City, NY / Summer 2021

- Birthed Gen Z-centric social content and activations for American Eagle's TikTok, Twitter, and Instagram channels

LEAD ART DIRECTOR, The Agency / Gainesville, FL / Aug. 2019 - Dec. 2020

- Led a team of 15 creatives in the full visual rebrand of The Agency, a student-run, professional-led advertising firm
- Crafted ads that resulted in **Orangetheory's** local locations securing record numbers of leads and active members

awards

- UF CJC Outstanding Advertising Scholar Award / 2020
- Gold Student Addy / 2020
- Silver Student Addy / 2019
- Columbia Scholastic Press Association Gold Crown / 2015 & 2017